

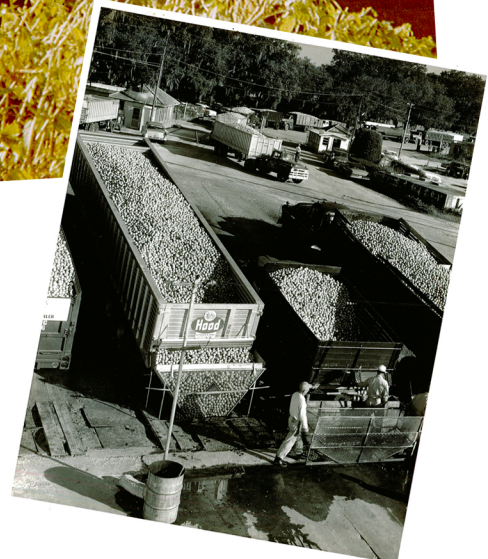
CHAPTER 8

Post War Expansion: 1950 to 1964

During the 1950s and early 1960s, Dunedin recovered from the World War II years. Pram sailing and racing became popular among children, and many sailing clubs were started around the area for those children, as well as adults.

Though business and industry were much different from how they were only fifty to sixty years ago, Dunedin still stuck to its roots in some regards. Citrus, for example, was still a major export for the city, though now it was being made into frozen concentrate.

By the 1950s, Publix made its appearance on the streets of Dunedin; and local holiday parades were held on Main Street. The population around this time grew, as well. Around 1960, almost 8,500 people called Dunedin home!



Top: Pram from the Dunedin fleet; Middle: Chase Memorial School, early 1960s; Bottom: Citrus being brought into the plant to be turned into frozen concentrate (Source: DHM)